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APPLICATION FOR LETTERS PATENT

**Function-based Object Model for Use in WebSite
Adaptation**

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1 **TECHNICAL FIELD**

2 This invention relates to methods and systems for adapting websites for
3 presentation or rendering on different devices.

4 **BACKGROUND**

5 The increasing diversity in terms of devices, protocols, networks and user
6 preferences in today's web has made adaptive capability critical for Internet
7 applications. The term "adaptive capability" means having the ability to take web
8 content presented in one form (such as that which would be presented in the form
9 of a website on a desktop computer) and process it to present or display it in
10 another form (such as that which would be presented on a handheld device).

12 To achieve adequate adaptation, it can become crucial to understand a
13 website's structure and content function, as intended by the author of that website.
14 Most of the previous works in this particular area achieve adaptation only under
15 some special conditions due to the lack of structural information. Some works
16 have attempted to extract semantic structural information from HTML tags either
17 manually or automatically. These approaches, however, lack an overview of the
18 whole website. In addition, these approaches are only suitable for HTML content.
19 Furthermore, most of the approaches do not work effectively even for HTML
20 pages because HTML was designed for both presentational and structural
21 representation of content. Further misuses of structural HTML tags for layout
22 purpose make the situation even worse. Cascade Style Sheets (as set forth in the
23 W3C) attempts to compensate for this situation by representing the presentation
24 information separately, but its application is quite limited. Moreover, the difficulty
25 of extracting semantic structure from HTML tags is still not solved by Cascade

1 Style Sheets. Accordingly, the results of previous semantic rule-based approaches
2 for HTML content are not very stable for general web pages.

3 Smith et al., in *Scalable Multimedia Delivery for Pervasive Computing*,
4 *Proc.*, ACM Multimedia 99, 1999, pp. 131-140, proposed a so-called InfoPyramid
5 model to represent the structural information of multimedia content. However, the
6 InfoPyramid model does not exist in current web content. XML provides a
7 semantic structural description of content by Document Type Description (DTD).
8 However, a DTD is not a general solution because each application area would
9 necessarily require its own special DTD. Additionally, XML does not take into
10 consideration the *function* of content. Additionally, although Extensible
11 Stylesheet Language (as set forth in the W3C) provides a flexible way of
12 presenting the same content in different devices, it needs be generated manually,
13 which would be a labor-intensive work for authors.

14 Accordingly, this invention arose out of concerns associated with providing
15 improved methods and systems for website adaptation.

16

17 **SUMMARY**

18 In accordance with the described embodiments, a function-based object
19 model (FOM) for website adaptation is described. The function-based object
20 model attempts to understand an author's intention that underlies an authored
21 website. It does so by identifying and using object functions and categories. In
22 accordance with FOM techniques, a website is analyzed to identify objects that are
23 associated with that website. The objects are then classified as basic objects (BO)
24 and composite objects (CO). Each object comprising part of a website serves
25 certain functions. These functions are defined as either basic functions or specific

1 functions. The functions reflect an author's intention regarding the purpose of a
2 particular object.

3 Based on this observation, the FOM model includes two complementary
4 aspects: a so-called Basic FOM and a Specific FOM. The basic FOM represents
5 an object by its basic functional properties, and the specific FOM represents an
6 object by its category. Combining the Basic FOM and the Specific FOM together,
7 a thorough understanding of an author's intention regarding a website can be
8 ascertained. The described embodiments can provide an automatic approach for
9 detecting the functional properties and category of an object for FOM generation.

10 FOM provides two level guidelines for web content adaptation: general
11 rule-based on Basic FOM, and specific rules based on Specific FOM. Through the
12 rule-based approach, a website can thus be automatically adapted in a manner that
13 preserves, to a desirable degree, the author's original intention with respect to the
14 website.

15

16 **BRIEF DESCRIPTION OF THE DRAWINGS**

17 Fig. 1 is a block diagram that illustrates two exemplary objects in
18 accordance with the described embodiments.

19 Fig. 2 is a diagram of an exemplary web page that illustrates exemplary
20 objects in accordance with one or more embodiments.

21 Fig. 3 is a diagram of an exemplary composite object, and illustrates
22 various objects that comprise the composite object.

23 Fig. 4 is a diagram of an exemplary full representation in accordance with
24 one embodiment.

1 Fig. 5 is a flow diagram of a decision-making process in accordance with
2 one or more embodiments.

3 Fig. 6 is a graph that is useful in understanding aspects of one or more
4 embodiments.

5 Fig. 7 is a graph that is useful in understanding aspects of one or more
6 embodiments.

7 Fig. 8 is a graph that is useful in understanding aspects of one or more
8 embodiments.

9 Fig. 9 is a flow diagram of steps in a method in accordance with one
10 embodiment.

11 Fig. 10 is a diagram of an exemplary web page, and a diagrammatic
12 representation of so-called decks that have been provided through an inventive
13 adaptation process.

14 Fig. 11 is a diagram of an exemplary web page, and a diagrammatic
15 representation of so-called decks that have been provided through an inventive
16 adaptation process.

17 Fig. 12 is a diagram that is useful in understanding aspects of one or more
18 described embodiments.

19 Fig. 13 is a diagram that is useful in understanding aspects of one or more
20 described embodiments.

21 Fig. 14 is a diagram that is useful in understanding aspects of one or more
22 described embodiments.

23 Fig. 15 is a block diagram of an exemplary computer architecture in
24 accordance with one or more embodiments.

1 Fig. 16 is a diagram that diagrammatically illustrates web content in one
2 format that has been converted to a different format, which, in this particular
3 example, is in a format for presentation on a WAP-enabled device.

4 Fig. 17 is a diagram of an exemplary web page, and a diagrammatic
5 representation of so-called decks that have been provided through an inventive
6 adaptation process.

7 Fig. 18 is a block diagram of an exemplary computer environment in which
8 various embodiments can be practiced.

9

10 **DETAILED DESCRIPTION**

11 **Overview**

12 By understanding a website author's intention through an analysis of the
13 *function* of a website, website content can be adapted for presentation or
14 rendering. In the context of this document, the terms "presentation" and
15 "rendering", as such pertains to the display of content such as a webpage, are used
16 interchangeably. Adaptation can take place in view of different client
17 environments (devices, networking conditions such as modem and LAN, and user
18 preferences such as browsing for long term and short term goals) to name just a
19 few. Adaptation can thus be effected in a manner that more closely appreciates
20 and respects the function behind the website. Various systems and methods are
21 described below that analyze a website's function so that its content can be
22 adapted to various devices. A novel function-based object model automatically
23 identifies objects associated with a website and analyzes those objects in terms of
24 their functions. The function-based object model permits consistent, informed

1 decisions to be made in the adaptation process so that web content is displayed not
2 only in an organized manner, but in a manner that reflects the author's intention.

3

4 **Function-based Object Model**

5 In the described embodiments, an "object" is the basic element of a
6 hypermedia system and comprises a piece or a set of information that performs
7 certain functions. According to the number of component objects an object
8 contains, objects can be classified as basic objects and composite objects. In the
9 discussion that follows, two function-based object models are described—(1) the
10 *basic* function-based object model and (2) the *specific* function-based object
11 model. The basic function-based object model is described in the context of both
12 basic objects and composite objects. The specific function-based object model is
13 discussed in the context of providing object *categories* that directly reflect a
14 website author's intention. Such will become more apparent as the description
15 below is read.

16

17 **Basic Function-based Object Model of a Basic Object**

18 In a hypermedia system, a "basic object" is the smallest information body
19 that cannot be further divided. Only as a whole can it perform certain functions.
20 In the HTML context, a basic object is defined by a set of HTML tags that enclose
21 no additional HTML tags. A basic object can perform or be associated with one or
22 more of the following basic functions. It can provide some semantic information
23 to users (i.e. provide some user-understandable meaning), guide users to other
24 objects via a hyperlink, beautify or otherwise provide some type of visually

1 perceptible and/or pleasing effect on a page, or have an associated interface for
2 users to interact or otherwise communicate with the system.

3 In accordance with the above-mentioned functions of the basic object, a
4 basic object can be considered as having the following properties, which are also
5 set forth in Fig. 1.

- 6
- 7 • **Presentation:** defines the way that a basic object shows itself to or is
8 otherwise presented to users. Presentation properties can include
9 Media Type, Layout Format and Encoding Format, each of which
10 can be assigned values as will become apparent below.
- 11 • **Semanteme:** the content meaning of a basic object. Since XML has
12 a good scheme for describing the semantic meaning of contents, here
13 semanteme is more at semantic layer such as Keyword, Headline,
14 Abstract and Content instead.
- 15 • **Decoration:** pertains to the extent to which a basic object serves to
16 beautify or decorate the webpage. A *decoration value* can be
17 assigned to a basic object and is indicated as x , $x \in [0,1]$. The higher
18 the value of x , the more an object serves for decoration. If $x=1$, the
19 basic object serves only a decoration function, without any other
20 information. If $x=0$, the basic object has no decoration function.
- 21 • **Hyperlink:** pertains to the object a basic object points to, and which
22 has the following cases: (1) No Hyperlink, (2) Hyperlink to Other
23 Object and (3) Hyperlink to Other Application.
- 24 • **Interaction:** pertains to the interaction method of a basic object, and
25 which has the following cases: Display (for presenting information),

1 Button (for selecting list item or submitting information) and Input
2 (for inputting information).

3

4 Accordingly, based on the properties described above, the function-based
5 object model of a basic object can be represented as follows:

6

7 *Basic Object (Presentation, Semanteme, Decoration, Hyperlink,
Interaction)*

8

9 Fig. 2 shows a web page 200 in the form of an index page that comprises
10 multiple different objects 202-224, at least some of which comprise basic objects.
11 These objects do not constitute all of the objects embodied by the web page.
12 Rather, the enumerated basic objects are for illustrative purposes only.

13 As an example of a function-based object model, the function-based object
14 model of basic object 214 can be described as follows:

15

16 • **Presentation:**

- 17 ○ Layout Format: Left Aligned...
18 ○ Media Type: Text
19 ○ Encoding: Language: English, Content Type: Text/HTML...

- 20 • **Semanteme:** Abstract
21 • **Hyperlink:** No Hyperlink
22 • **Decoration:** 0
23 • **Interaction:** Display

1 Basic Function-based Object Model of a Composite Object

2 In the illustrated and described embodiment, a “composite object”
3 comprises a set of objects (either basic objects or other composite objects) that
4 perform some certain functions together. These objects are combined under some
5 basic clustering rules. Since a web page is composed of composite objects and
6 basic objects, and a website is a set of web pages, websites and web pages can
7 themselves be composite objects.

8 In accordance with the described embodiment, the notion of a *full*
9 *representation* is used to describe a tree-like structure that represents a composite
10 object that has been unfolded to ascertain all of the children that comprise basic
11 objects. As a composite object can itself contain other composite objects, this
12 unfolding process can be a repeated process until all of the children comprising
13 basic objects are discovered. A “root child” is a child that connects with the root
14 directly. Root children are said to be “brother objects” to each other.

15 With respect to the functions of a composite object, such objects can have
16 all of the functions of a basic object. Composite object also have additional
17 functions. Specifically, composite objects can have a *clustering function*. The
18 root children of a composite object are clustered based on some basic rules to
19 perform certain goals that reflect an author’s intention regarding the relationship
20 and hierarchy of the root children.

21 Based on the clustering function, a composite object has its basic properties
22 as follows and as set forth in Fig. 1:

1 • **Clustering Relationship**

- 2 ○ *Complement*: root children of a composite object are
3 complementary to achieve a goal, and, they have different
4 basic properties.
- 5 ○ *Parallel*: root children of a composite object are of equal
6 importance in achieving a goal, and, they generally have the
7 same basic properties. If the root children have both similar
8 and different properties, their relationship will be calculated
9 by a weighted sum of the similarity of these properties. Then,
10 a threshold will be set to decide whether they are
11 complementary or parallel.
- 12 ○ *Table*: root children of a composite object can be clustered
13 into parallel root children according to two semantic
14 dimensions (normally row/column headers of a table).

15 • **Presentation Relationship**: presentation order (time and space) of root
16 children inside a composite object, and whether the root children are
17 separable when they are presented. That is, whether the components
18 should be displayed at the same time or different times, and whether
19 they should be displayed as a whole or not.

20
21 Based on the properties described above, the function-based object model
22 of a composite object is as follows:

23
24 $CO = \{O_i, Clustering\ Relationship, Presentation\ Relationship \mid O_i \text{ is the}$
25 $\text{Root Children of the } CO, i=1,2,\dots, N_R\}$, where N_R is the total number of Root
Children of the CO .

To assist in further understanding composite objects, the reader is referred to Fig. 3. There, various objects within and comprising part of composite object 210 are designated respectively at 210a, 210b, 210c, and 210d. The function-based object model for object 210 is as follows:

- Root Children: 210a, 210b, 210d
- Clustering Relationship: Complement
- Presentation Relationship: Vertical; Separable

Fig. 4 shows a somewhat abbreviated full representation of object 210. There, the composite objects are designated by the darker boxes. Notice that the various composite objects are broken down into their basic object constituent parts. For example, notice that root object 400 comprises three root children 402, 404, and 406 corresponding respectively to objects 210a, 210b, and 210d. Child 404 comprises four children (408, 410, 412, and 414), each of which are composite objects themselves. Child 410 comprises two children – one child 416 corresponds to a basic object, the other child 418 corresponds to a composite object. Child 418, in turn, has two children 420, 422, each of which comprises a basic object.

Specific Function-based Object Model – Category of an Object

In accordance with the described embodiment, the specific function of an object in a given application environment is represented by its *category*, which reflects an author's intention directly. There can be many object categories

according to various purposes. In the discussion below, the HTML content of the Fig. 2 web page is utilized as an example to describe various object categories.

Exemplary Object Categories

- *Information Object*: presents content information. An example of an information object is object 214.
- *Navigation Object*: provides a navigation guide. An example of a navigation object is object 218. In addition, there are different sub-categories of navigation objects as follows:
 - *Navigation Bar*: a composite object with parallel navigation objects as root children. The composite object exists in a set of web pages in the website to provide a global navigation guide. A navigation bar has the following formats: *Normal Navigation Bar*, *Frame*, *Menu* (e.g. object 220) and *Map*.
 - *Navigation List*: a composite object with parallel navigation objects as root children. The composite object exists only in a single web page to provide local navigation guide. A navigation list has the following format: *Normal Navigation List* (object 208), *Informative Navigation List* (object 210), *Narrative Navigation List* and *Map List*. In an Informative Navigation List, each navigation object is followed by an information object as an introduction. In a Narrative Navigation List, all navigation objects are embedded in a piece of narrative information.

- 1 ○ *Independent Navigation Guide*: an object with a hyperlink
2 property and/or introductory information to provide a
3 navigation guide to a certain piece of content. An
4 independent navigation guide generally has weak relationship
5 with other objects around it. An example of an independent
6 navigation guide is object 222.
- 7 ● *Interaction Object*: provides user side interaction and has the
8 following formats: *User Selection* (for selecting items from a list of
9 available information), *User Query* (for inputting query information,
10 e.g. object 206) and *User Submission* (for uploading information).
- 11 ● *Decoration Object*: serves for decoration purpose only (e.g. object
12 204) and can have the following format: *Separator* (e.g. object 224),
13 *List Leader* (e.g. object 212), *Highlight* (e.g. object 216) and
14 *Background*.
- 15 ● *Special Function Object*: performs special functions such as AD
16 (advertising), Logo, Contact, Copyright, Reference, etc.
- 17 ● *Page Object*: serves as the basic document of a website for
18 presenting related information and has two basic sub-categories:
19 *Index Page* and *Content Page*.
- 20 ○ *Index Page*: serves mainly as navigation guide to other pages.
21 The web page of Fig. 2 is an example of an index page.
- 22 ○ *Content Page*: delivers semantic information to the user.

1 **Automatic Function-based Object Model Analysis for HTML Websites**

2 Although it is desirable, in the authoring phase, for authors to add
3 additional information for purposes of assisting in the generation of function-based
4 object models, authors actually tend to not do so. In addition, many authors would
5 likely prefer to not be burdened with such extra tasks. Thus, it becomes important,
6 in some embodiments, to automatically analyze the *function* of content in a
7 website. In the discussion below, an automatic method for generating basic and
8 specific function-based object models, such as those described above, is described.
9 Although the discussion is focused on HTML websites, it is to be appreciated and
10 understood that the described approach can be extended to other languages.

11 **Basic Function-based Object Model Generation**

12 Before a basic function-based object model (such as that which is described
13 above) is generated, the objects are first detected. In HTML content, a basic
14 object is a non-breakable element within two tags, or an embedded Object. There
15 is no other tag inside the content of a basic object. According to this criteria, it is a
16 fairly simple task to ascertain all of the basic objects inside or comprising a
17 website.

18 Based on the observation that objects in the *same* category generally have
19 consistent visual styles, and they are separated by apparent visual boundaries from
20 objects in other categories, composite objects can be detected by conducting a
21 layout analysis of a web page.

22 Any suitable object detection techniques can be used. In the discussion that
23 follows, an exemplary method for automatically analyzing the structure of HTML
24 pages based on detecting visual similarities of objects is described. It is to be

appreciated and understood that the described approach constitutes but one exemplary way in which this can be done.

Visual Similarity of HTML Objects

In the HTML environment, it is fairly common for content to be divided into categories where each category holds records of similar or related subtitles. In addition, records in one category are normally organized in a manner having a consistent layout style. The basic idea of the approach about to be described is to detect these visual cues, records and categories. In this specific context of object detection, the following terms will be used:

- **Basic object:** Non-breakable visual HTML objects that do not include other tags (such as texts or tags as , <HR>) or are representations of one embedded media object.
- **Composite object:** An ordered set of objects that consists of at least one basic object or other composite object and these objects must be adjacent if they are rendered. The order of these elements is normally defined by reading habits. In following discussions, we represent a composite object C as a string of elements $\{e_1, e_2, \dots, e_n\}$, where e_i comprises basic objects or other composite objects.
- **Group object:** Special composite objects where all elements are basic objects and these elements are rendered on the same text line without deliberate line breaks by visual browsers.
- **List object:** Special composite objects where all elements satisfy some consistency constraint.

- 1 • **Structured Document:** documents converted to hierarchical
 2 structures of composite objects.

3

4 Visual Similarity of Basic Objects

5 During object detection, the HTML document is first parsed. During the
 6 parsing process, when identifying basic objects, rendering parameters are
 7 extracted by keeping a stack of tags that affect text attributes like font face, styles,
 8 size, and color. For other embedded media objects like images, information is
 9 extracted from tag attributes, or by analyzing their file headers. According to
 10 these parameters, fuzzy comparison rules are defined that assist in deciding visual
 11 similarity. Table 1 immediately below provides a few examples of some fuzzy
 12 comparison rules that can be used for text objects, in which x is the similarity
 13 between objects.

14

15

16 Starting from $x = 1.0$

17 Compare key attributes (like $\langle H1 \rangle \dots \langle H6 \rangle$, $\langle A \rangle$): $x = x \cdot \begin{cases} Key_Modifier, & \text{Not Equal} \\ 1, & \text{Equal} \end{cases}$

18 Compare font size attribute: $x = x \cdot \begin{cases} Size_Modifier, & \text{Not Equal} \\ 1, & \text{Equal} \end{cases}$

19 ...

20 Compare text length: $x = x \cdot \left(\frac{\min(length1, length2)}{\max(length1, length2)} \right)^{Adjust_factor}$

21 Table 1

25

1 Visual Similarity of Composite Objects

2 The visual similarity of composite objects is based on that of basic objects.
3 To keep appropriate semantic granularities, group objects are defined as content
4 that is considered tightly related from our visual cue-based view (such as
5 sentences and paragraphs). Group objects are not broken up during the analysis.
6 A basic object is treated as a composite object with only one element when it is
7 compared with other composite objects. In addition, list objects have their
8 specialties because we use them to represent detected categories and records. And
9 instead of using whole objects, we pick typical elements from list objects to
10 compare with others.

11 In the illustrated example, two kinds of visual similarity measurements are
12 defined:

- 14 • **Approximate Similarity:** Comparison of two strings that enables
15 weighted mismatches and omissions.
- 16 • **Parallel Similarity:** Comparison of two strings that enables only
17 weighted mismatches.

18
19 From the definitions above, it will be appreciated that an approximate
20 similarity is more robust than a parallel similarity, if there are outliers in strings.
21 Parallel similarity can simply be an $O(n)$ one-by-one comparison. Approximate
22 similarity can be a bit more complex. Pseudo code of a suitable approximate
23 similarity measurement algorithm is listed below in Table 2, and will be
24 understood by those of skill in the art. In the solution, dynamic programming is
25 used to solve the problem.

```

1
2 compareItem(x, NULL) = skip_weight(x);
3 compareItem(simpleX, simpleY) = defined by Table 1;
4 compareItem(strI[1..lthI], strJ[1..lthJ])
{
5     dim cmp[0..lthJ];
6     cmp[0] = 1; lastv10 = 1;
7     for(j=1; j<=lthJ; j++) {
8         cmp[j] = cmp[j-1] * compareItem(NULL, strJ[j]));
9     }
10    for(i=1; i<=lthI; i++) {
11        lastv11 = cmp[0];
12        cmp[0] = lastv10 * compareItem(strI[i], NULL);
13        lastv10 = cmp[0];
14        for(j=1; j<=lthJ; j++) {
15            v11 = lastv11 * compareItem(strI[i], strJ[j]);
16            v10 = cmp[j] * compareItem(strI[i], NULL);
17            v01 = cmp[j-1] * compareItem(NULL, strJ[j]);
18            lastv11 = cmp[j];
19            cmp[j] = max(v11, v10, v01);
20        }
21    }
22    return cmp[lthJ];
23}

```

Table 2. Approximate String Compare Algorithm

Pattern Detection and Construction of Document Structures

Visual similarity patterns do not appear as very stable forms even with so-called “well composed” web pages. Their lengths can change, and outliers in sequences are common. In addition, typically there are not known boundaries to separate potential patterns. In the approach about to be described, we start from an exact pattern detection method based on suffix trees, and then we expand exact patterns according to approximate similarity. Each time a composite object is constructed, it is checked for potential patterns. These patterns are then converted to list objects. Adjacent list objects are checked for visual similarities and are merged if they are similar.

In the discussion that follows, some of the terms that are used are defined as follows. For composite object $C = \{e_1, e_2, \dots, e_n\}$, an object o is represented by a sub-string of C as $\{e_s, \dots, e_{s+l-1}\}$. Visual pattern p is represented as a set of “equal” objects $\{o_1, \dots, o_m\}$ and sometimes represented by a typical element o_p of the pattern. We also follow some heuristics as listed below for locating possible patterns.

- **Equal Judgment:** Two objects are equal only if their similarity measurement is above a threshold E_p .
- **Minimal Frequency:** One pattern must contain at least F_p objects.
- **No Overlap:** Objects in one pattern do not overlap with each other.
- **Alignment:** Objects in one pattern are normally aligned tidily (no zigzags).
- **Paragraphs:** Content that resides in the same unbroken text line should be tightly related and thus will be treated as one element.
- **Minimal Deviation:** Standard deviations of objects’ distributions (positions) and lengths in potentially better patterns should be smaller.
- **Maximum Coverage:** The potentially better patterns should have bigger coverage of elements in C .
- **Sub-pattern Replacement:** If all objects in a pattern are concatenations of “equal” sub strings (sub-pattern), then these objects are expanded to sub-strings. Assume a pattern as $\{\{e_1, \dots, e_m\}, \{e_{m+1}, \dots, e_{m+k}\}, \dots\}$ and $e_i == e_j, \forall i, j$, then the pattern is expanded to $\{e_1, \dots, e_m, e_{m+1}, \dots, e_{m+k}, \dots\}$.

- 1 • **Significant Token:** Records in one category should have similar
 2 prefix elements.

3

4 Quantization

5 To reduce the complexity of frequency counting, we first cluster candidate
 6 elements according to similarity measurements between each element. These
 7 clusters are then labeled with unique identifiers. Elements in the same cluster are
 8 assigned with the same identifier, and are considered as equal to each other. A
 9 clustering algorithm such as the one described in Easter et al., *A Density-Based*
 10 *Algorithm for Discovering Clusters in Large Spatial Databases with Noise*", In
 11 Proc KDD'96, 1996, can be used because we do not know the number of possible
 12 clusters at the beginning. Another reason is that our heuristics have specified two
 13 values (E_p and F_p) that are just the epsilon and minimal density.

- 14
- 15 • **Eps-neighbourhood:** $N_{Eps}(e) = \{e' \in C \mid \text{similarity}(e, e') \geq E_p\}$, where
 16 E_p is from "equal judgment". (It will be the same as originally
 17 defined in Easter et al., if we use $\frac{1}{\text{similarity}(e, e')} \leq 1/E_p$ as the
 18 condition.)
- 19 • **Core point condition:** $|N_{Eps}(e)| \geq F_p$, where F_p is defined by
 20 "minimal frequency".

21

22 For $C = \{e_1, e_2, \dots, e_n\}$, if the clustering result is m clusters as $T_1 = \{e_a, e_b, \dots, e_x\}$, ... $T_m = \{e_s, e_t, \dots, e_y\}$, we construct a token string $T = \{t_1, t_2, \dots, t_n\}$ with t_i
 23 equal to the cluster identifier that e_i belongs to. The token string is then passed to
 24 the frequency counting stage. In following discussions we use an example as
 25

$C = \{e_1, e_2, \dots, e_{13}\}$ and clustering result as $T = \{C, A, B, D, A, B, E, D, A, B, C, A, B\}$ with 4 clusters labeled as ABCD and one outlier labeled as E. (In this illustrated example, a minimal frequency of 3 is selected. Thus only AB can be clusters and CDE are all noise.)

Frequency Counting

Frequencies of quantized patterns are counted efficiently using a suffix tree representation of token string T . Starting from the root node, the "label of path" of a node is actually what we called a "pattern", and leaves under the node are positions of the pattern in a string. The number of leaves under each node is the frequency of the pattern. Table 3 below gives an example of pattern counting. A suitable algorithm to create the suffix tree is described in Ukkonen, *On-line Construction of Suffix Trees*, Algorithmica, 14(3), Sept. 1995, pp. 249-260.

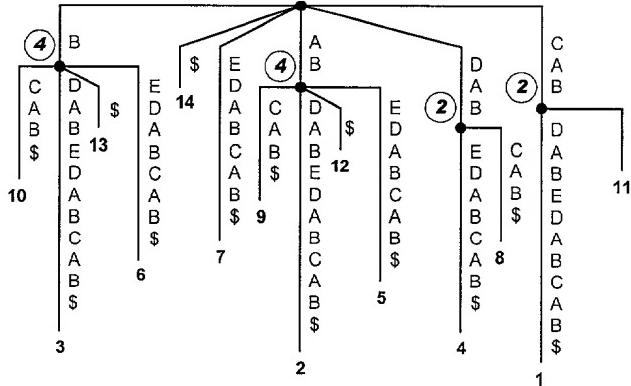


Table 3. Pattern frequency counting of sequence 'CABDABEDABCAB'

Selection and Confirmation

From the results of the frequency counting, the best patterns are selected based on heuristics. Using Table 3 as an example, patterns {A, B} and {B} are

good candidates. And {A, B} is superior to {B} according to the heuristic “maximum coverage”. However {A, B} can only cover a part of the elements because of outliers such as {C, D, E}. To cope with these outliers these patterns are expanded based on *approximate similarity* measurements and the heuristic “significant token”. Currently a naïve method is used -- starting from a strict pattern, we try to append succeeding elements after each object of the pattern. The consistency of the pattern is checked during the process and it stops if an appendant breaks the consistency. To illustrate the process, the steps of expanding pattern {A, B} are listed as follows:

{ $e_1, \{e_2, e_3\}, e_4, \{e_5, e_6\}, e_7, e_8, \{e_9, e_{10}\}, e_{11}, \{e_{12}, e_{13}\}$ } --> the original pattern {A,B}
{ $e_1, \{e_2, e_3, e_4\}, \{e_5, e_6\}, e_7, e_8, \{e_9, e_{10}\}, e_{11}, \{e_{12}, e_{13}\}$ } --> one element appended
.....
{ $e_1, \{e_2, e_3, e_4\}, \{e_5, e_6, e_7\}, e_8, \{e_9, e_{10}, e_{11}\}, \{e_{12}, e_{13}\}$ } --> final result

From the example we can see that heuristic “significant token” might sometimes miss possible patterns such as { e_1, e_2, e_3 }, { e_4, e_5, e_6, e_7 }, { e_8, e_9, e_{10} }, { e_{11}, e_{12}, e_{13} }, which do not have a “significant token” at the beginning.

Construction of a Structured Document

Structured documents are constructed in a recursive manner. Starting from *basic objects* and *group objects*, these elements are divided into potential *composite objects* roughly based on block-level tags. Then, the pattern detection algorithm is applied to elements of these potential *composite objects*, and detected patterns are converted to *list objects*. For example, using *composite object* and

1 patterns of the section entitled “Selection and Confirmation” above, a new
2 *composite object* can be created as $\{e_1, \{\underline{e_2, e_3, e_4}\}, \{\underline{e_5, e_6, e_7, e_8}\}, \{\underline{e_9, e_{10}, e_{11}}\},$
3 $\{\underline{e_{12}, e_{13}}\}\}$ where the underscored element is a *list object*. Note that outliers
4 between two list elements are appended as do-not-cares. The *composite objects*
5 are then expanded to upper levels by merging objects on the same level if they are
6 not enclosed in important structures. After expanding, a check is performed to
7 ascertain whether two adjacent *list objects* are similar and, if so, they are merged
8 into one. The whole process then repeats until <BODY> of HTML document has
9 been processed. The final *composite object* is the *structured document*.

10

11 Special Considerations for HTML Tables

12 In this section, application of the above-described visual cue-based method
13 for analyzing structures of HTML tables is described. Tables are the most
14 frequently used layout tools of HTML pages. From regular data tables to general
15 content layouts, tables provide a powerful way to control positions and
16 alignments. Typical approaches such as that described in Hammer et al.,
17 *Extracting Semistructured Information from the Web*, Proc. Workshop on
18 Management of Semistructured Data (PODS/SIGMOD’97), May 1997, require
19 manually specifying rules and pattern strings to locate wanted data. Further,
20 methods such as those described in Lim et al., *An Automated Approach for*
21 *Retrieving Hierarchical Data from HTML Table*, In Proc. CIKM’99, 1999, Kansas
22 City, MO, pp. 466-474, take further steps by automatically analyzing data tables
23 with titles and headers. These approaches, however, do not automatically decide
24 if a table is data table.

As data tables are normally organized tidily, they should hold very strong visual similarity patterns. In addition, many general content tables also hold strong visual cues. The alignment nature of tables is thus used as a starting point for structural analysis. We start by counting the rows and columns of a table. All empty rows and columns are stripped, since these are only for spacing and other layout purposes. Subsequently, we check for rows and columns because column-wise and row-wise organizations are quite common for data tables. The first check determines whether the table gets heading and footing rows and columns (such as that specified by <TH> <THEAD> <TFOOT> tags). These tags are normally used when the table is a column-wise or row-wise data table. Then, the elements in rows and columns are compared to check if similarity consistency holds. If none of the above checks is successful, a more aggressive method is used. Specifically, the table is divided into smaller rectangular blocks and these blocks are checked for similarity consistency. The table is passed back to the pattern detector if all efforts fail.

Having detected the objects in a webpage, the function-based object models can now be generated.

Basic Function Object Model Generation for a Basic Object

The functional properties of a basic object are generally included in its HTML source content. Hence, by examining the HTML source content, the functional properties of the basic objects can be ascertained. In the specific HTML context, such can be accomplished by defining some basic rules and then programmatically using the rules to identify the functional properties. The

1 following discussion describes some specific rules that pertain to, in this specific
2 context, generation of a basic function-based object model for a basic object.

- 3
- 4
 - The *presentation property* can be determined by analyzing the
 - 5 HTML source and tags to extract the Media Type, Encoding Format
 - 6 and Layout information of an object.
 - 7
 - The *semanteme property* can be determined by analyzing the content
 - 8 itself to extract the semantic layer.
 - 9
 - The *navigation property* is the destination of a hyperlink contained
 - 10 in a basic object.
 - 11
 - The *decoration property* varies between [0,1] according to the
 - 12 presentation and semanteme properties. Text/Video objects normally
 - 13 have a lower decoration value. The following objects generally have
 - 14 higher values to indicate that their main purpose is for decoration:
 - 15 general decoration symbols, lines and separators between objects,
 - 16 and objects with a “Background” property in an HTML tag.
 - 17
 - The *interaction property* of a basic object can be one of the
 - 18 following three categories:
 - 19 ○ *Button* for Object with the <button> tag and/or some button-
 - 20 like selection list.
 - 21 ○ *Input Text* for Object with <Input ...> or related tags.
 - 22 ○ *Display* for interaction property of other Objects.

1 **Basic Function Object Model Generation for a Composite Object**

2 The following are some basic rules, in this specific context, for generating
3 the basic function-based object model of a composite object:

- 4
- 5 • The *clustering relationship* can be one of the following three
6 categories:
 - 7 ○ *Complement*: the root children are neighbors and have one or
8 more different basic properties (such as Presentation or
9 Semantic Layer).
 - 10 ○ *Parallel*: the root children are neighbors and have similar
11 basic properties.
 - 12 ○ *Table*: the root children have a table tag and 2-dimensional
13 clustering headers (column and row header).
 - 14 • Presentation Relationship
 - 15 ○ *Time Order*: generally no time sequence unless required by
16 the Object.
 - 17 ○ *Space Order* can be determined by analyzing the visual image
18 of the content.
 - 19 ○ *Root children* are generally separable except special cases
20 (such as Object for input).

21

22 Specific Function-based Object Model Generation

23 **Specific Function-based Object Model Generation for a Basic Object**

24 As described above, the specific function-based object model represents an
25 object with its *category*. For a basic object, its category is mainly determined by

1 the major properties of the basic object and the properties of the father/brother
2 objects. In the illustrated and described embodiment, a rule-based decision tree is
3 applied to determine the category of basic object.

4 As an example of a rule-based decision tree that can be utilized to ascertain
5 the category of a basic object, consider Fig. 5.

6 Step 500 determines whether the basic object comprises a hyperlink. If it
7 does, then step 502 determines whether the basic object comprises a hyperlink to
8 another object. If the basic object is not a hyperlink to another object, then step
9 504 categorizes the basic object as a navigation basic object that links to another
10 application. If, on the other hand, step 502 determines that the hyperlink is a link
11 to another object, then step 506 determines whether the object is a root child of a
12 composite object. If the object is a root child of a composite object, then step 508
13 categorizes the object as a navigation basic object. If, on the other hand, the object
14 does not comprise a root child of a composite object, then step 510 determines
15 whether the object is a special function object. If so, then step 514 categorizes the
16 object as a special function object. If the object is not a special function object,
17 then step 512 categorizes the object as an independent navigation object.

18 If, at step 500, the object is not determined to be a hyperlink, then step 516
19 determines whether the object comprises long text, large images, audio or video,
20 or the like. If so, step 518 categorizes the object as an information object. If, on
21 the other hand, none of these criteria are met, then step 520 determines whether
22 the object comprises a radio button, input box, select box or the like. If the object
23 does comprise one of these items, step 522 categorizes the object as a special
24 control. If, on the other hand, the object does not comprise one of these items,
25 step 524 determines whether the object comprises a decoration property. If not,

1 then step 526 categorizes the object as an information object. If the object does
2 comprise a decoration property, then step 528 categorizes the object as a
3 decoration object, symbol, line or the like.

4

5 **Specific Function-based Object Model Generation for a Composite 6 Object**

7 The category of a composite object can be determined by the major
8 properties of the composite object and/or its root children, as well as the
9 application environment. Each different category can utilize a specific detection
10 method that is specifically drawn along lines that are associated with that category.
11 The specific detection methods can accordingly include one or more rules against
12 which the various objects are tested to ascertain their category.

13 In the discussion that follows, and to assist the reader in appreciating this
14 aspect of the described embodiments, two specific examples are given. The first
15 example pertains to detecting and categorizing a normal navigation bar, and the
16 second example pertains to detecting and categorizing a page. As will be
17 appreciated and understood by those of skill in the art, the general principles of the
18 examples about to be described can be extended to other categories.

19 **Example 1 – Navigation Bar Detection**

20 According to its media type, a normal navigation bar can be classified as
21 either a “text” normal navigation bar or an “image” normal navigation bar. In this
22 specific example, the focus will be on rules that detect a text normal navigation
23 bar. Of course, an image normal navigation bar can also be detected with a similar
24 method.

To ascertain whether a navigation bar is a text normal navigation bar in a website, the following rules can be employed.

Rules for Text Normal Navigation Bar (NNB)	
Rule 1	Most of the root children of a Text NNB should be navigation objects. That is: (N_N / N_R) should be not less than H_{min} , where N_N is the total number of navigational root children, and N_R is the total number of root children.
Rule 2	Root children text length should be less than L_{max} .
Rule 3	Text NNB appearance times in the website should be not less than R_{min} .
Rule 4	Root children of a Text normal navigation bar should have similar properties.
Rule 5	Root children of a Text normal navigation bar should have hyperlinks all to either outside or inside, only a small percentage of deviation D_{max} is allowed.

The constant variables above such as H_{min} , L_{max} , R_{min} and D_{max} are variable values that can vary in different websites according to the practical detection result.

Based on the rules above, a detection algorithm can be easily programmed. Small deviations can be allowed for the binary conditions in practical detection. That is, even if one of the values is slightly on the wrong side of a threshold, the corresponding text normal navigation bar can be accepted if all the other values are well away from their thresholds.

1 **Example 2 – Page Category Detection**

2 As described above, a web page has two basic categories: Index Page and
3 Content Page. Presented here is a hyperlink-based page category detection
4 method, which is effective for all languages based on XML.

5 In accordance with this method, the so-called “out degree” and “in degree”
6 of a web page are defined. The *out degree* is the number of hyperlinks *inside* the
7 page. The *in degree* is the number of web pages with hyperlinks to the current
8 page in the whole website.

9 Using statistical analysis, it has been ascertained that a page with a
10 relatively large out degree or in degree may be an index page, and a page with a
11 relatively small out degree and in degree may be a content page. That is, for a
12 given page with an out degree (OD) and an in degree (ID), the following rules can
13 be used:

- 14 • If $OD > OD_0$ or $ID > ID_0$, the page can be considered as an Index
15 Page; and
- 16 • If $OD < OD_0$ and $ID < ID_0$, the page can be considered as a Content
17 Page,

19 where, OD_0 and ID_0 are two constant variables determined by the
20 website.

21 To find OD_0 and ID_0 , we first sort the pages by OD and ID in descending
22 order, respectively, and graph a corresponding $OD(i)$ - i and $ID(i)$ - i diagram of a
23 website (i is the ordered number of a web page).

1 Fig. 6 gives an example of an OD(i)-i and ID(i)-i diagram for Yahoo's
2 Chinese news website (1,615 pages in all). By statistical analysis of many
3 websites, it has been determined that OD0 and ID0 correspond to the inflection
4 points in the OD(i)-i and ID(i)-i diagram as shown in Fig. 6.

5 Once the graphs of the corresponding OD(i)-i and ID(i)-i are made, there
6 are two methods that have been found useful to ascertain OD0 and ID0.

7 The first method is referred to as a "beeline simulation", and is best
8 understood in connection with Fig. 7. There, the graphed diagram is simulated
9 with two beelines 700, 702. That is, the average distance between the beelines and
10 the original curve of OD is minimized. Then the OD0 is calculated as the y-
11 coordinate of the intersection of the lines 700, 702.

12 The second method is referred to as a polynomial simulation and is best
13 understood with reference to Fig. 8. There, the graphed diagram is simulated with
14 a polynomial curve 800 (second power or more). That is, the average distance
15 between the polynomial and the original curve of OD is minimized. Then, the y-
16 coordinate of the inflection with the largest curvature of the polynomial curve is
17 designed as OD0.

18 19 Exemplary Method

20 Fig. 9 is a flow diagram that describes steps in a method in accordance with
21 the above-described embodiments. The method can be implemented in connection
22 with any suitable hardware, software, firmware or combination thereof. In the
23 illustrated and described example, the method is implemented in software. The
24 method can be implemented by, among other types of computing devices, suitably

1 configured client devices, as well as suitably configured servers that serve up web
2 pages to client devices.

3 Step 900 detects one or more objects that comprise a web page. Exemplary
4 objects are described above in the form of basic objects and composite objects.
5 The exemplary objects are not intended to limit the objects that can be detected, or
6 the object types that can be detected. Rather, the specifically discussed and
7 described basic and composite objects are simply given as examples to illustrate
8 the inventive approach. In addition, the objects can be detected in any suitable
9 way. Specific examples of how this can be done in but one specific context are
10 given. It is to be understood and appreciated that these specific examples are not
11 to limit application of the claimed subject matter to either specific detection
12 paradigms or detection of particular types of objects (e.g. HTML objects). Once
13 detected, step 902 ascertains functional properties associated with any basic
14 objects or first object types. Non-limiting examples of how this can be done are
15 given above. Step 904 ascertains functional properties associated with any
16 composite objects or second object types. Non-limiting examples of how this can
17 be done are given above.

18 Step 906 generates basic function-based object models for any of the basic
19 objects. Non-limiting examples of how this can be done are given above. Step
20 908 generates basic function-based object models for any composite objects. Non-
21 limiting examples of how this can be done are given above. Step 910 generates
22 specific function-based object models for any basic objects. Non-limiting
23 examples of how this can be done are given above. Step 912 generates specific
24 function-based object models for any composite objects. Non-limiting examples
25 of how this can be done are given above. Step 914 then uses the function-based

object models to adapt web content. Example of how this step can be implemented are given below.

Experimental Example

The following is an example of experiment results that were generated using an English news website. In this example, the total number of web pages was 73, in which the number of Index/Content Pages was 5/68 respectively. The OD0 =22, ID0 =4. Based on the algorithm above, we can get the function of all the web pages.

Figs. 10 and 11 give examples of an Index Page (OD=36, ID=76) and a Content Page (OD=8, ID=3) in the website of this example. Since navigation bars may exist in both Index Pages and Content Pages, we can take them away from web pages before calculating the OD and ID of each page to eliminate the influence of the navigation bar. Using the above-described method, higher precisions for page category detection have been achieved over past methods, such as the one described in Pirolli et al., *Silk from a Sow's Ear: Extracting Useable Structures from the Web*, Proc. CHI '96, 1996, pp. 118-125. Moreover, compared with other approaches, the described method has not only a higher precision but also better extensibility.

Content Adaptation Based on Function-based Object Models

For practical adaptation, the described function-based object model approach can be employed in connection with some guidelines. The discussion below presents some general rules based on the basic function-based object model. In addition, some specific rules for web adaptation over WAP (Wireless

Application Protocol), based on the specific function-based object model are illustrated as well.

To provide users with the same basic browsing experience, the following basic criterion have been found useful:

- Place the adapted content in the same time and space order as the original content to keep the same visual browsing experience.
- Try to align the children of a composite object together to keep the content integrality.
- Keep the original layer hierarchy to make the content structure clear.

General Adaptation Rules Based on the Basic Function-based Object Model

The following rules are exemplary rules that can be used in connection with the basic function-based object model, and are provided as examples only.

- The presentation property should be considered together with device capability and language difference to generate the most suitable Media Type, Encoding Format and Layout Format for an Object.
- The semanteme property helps to select the most appropriate semantic layer of an object.
- Decoration values of different objects can be compared to decide whether an object should be removed. Such can be decided by a decision engine, such as the one discussed in Chen et al., *An Adaptive Web Content Delivery System*, Proc. AH2000, Springer, 2000, pp. 284-

1 288. If the decoration value is 0, then the object should be retained.

2 Otherwise, the object can be removed if necessary.

- 3 • Rules for the hyperlink property include (1) an object should be retained
4 if it has a hyperlink to another Object; and (2) an object should be
5 retained if it has a hyperlink to an unsupported application.
- 6 • Rules for the interaction property include:
 - 7 • Display: retain or substitute the object according to the actual
8 situation.
 - 9 • Submit/Query: the object should be retained, discarded or
10 substituted with its brother objects as a whole according to the actual
11 situation.
- 12 • Rules for the clustering property (for composite objects only):
 - 13 • Complement: the composite object can be divided into several
14 objects in different layers if they are separable. Such is
15 diagrammatically represented in Fig. 12. This rule is reversible.
 - 16 • Parallel: the composite object can be divided into several parts at
17 its root children level, as shown in Fig. 13, if they are separable. This
18 rule is reversible.
 - 19 • Table: The composite object can be divided into several sub-
20 tables along column (row) dimensions as shown in Fig. 14 (the
21 original table is in the middle). Each sub-table contains the column
22 (row) header and one or several rows (columns) of the table.

1 Web Adaptation over WAP Based on the Specific Function-based Object

1 Model

2 The rules described above are just basic guidelines and should not be
3 construed as limiting in any sense. They can be combined with specific rules
4 based on the specific function-based object model and application environment for
5 content adaptation.

6 To assist the reader in further understanding and appreciating the adaptation
7 process in the WAP context, and especially in view of exemplary specific rules
8 based on a specific function-based object model, the following example is given.

9 The WAP environment is quite different from that of the web. Specifically,
10 the WAP environment requires content re-authoring and truncation to enable WAP
11 users to browse the web content on suitably configured devices. Additionally, the
12 narrow bandwidth, small memory, different protocol and poor presentation
13 capability (e.g. small screen size, poor support for multimedia, etc.) of WAP
14 devices typically prohibit the delivery of normal web content and web pages
15 originally designed for desktops. To address these problems, web content or web
16 pages are divided into several “decks” for WAP devices. A deck is simply a sub-
17 division of the web content or page at some level of granularity. These
18 considerations make web content adaptation over WAP a significantly difficult
19 problem to solve.

20 The following are some exemplary specific rules that can be used for WAP
21 adaptation based on a specific function-based object model.

22 With respect to the navigation bar in index pages, since index pages mainly
23 serve as navigation guides, the navigation bar should be retained. Text normal
24 navigation bars can be retained without change. Image normal navigation bars,
25 Frames, Menus or Maps should be converted into Text normal navigation bars.

With respect to the navigation bar in content pages, since the purpose of a content page is to deliver semantic information, the navigation bar can be discarded. Otherwise, the small screens of WAP devices can be filled with redundant information.

Navigation lists can be retained. Normal List/Information and List/Introduction Lists can be retained without change. With respect to maps, such should be converted to a hyperlink text list.

Independent navigation lists can be retained.

User Query/User Submit should be retained as a whole, and the server side program can be revised to adapt to the WAP environment.

With respect to the decoration object, highlights can be replaced with big font text. Separators, list leaders, and background can all be discarded.

Special objects such as AD, Logo, Contact, Copyright, Reference, and the like, can be discarded or changed to a text form according to author's intention.

In addition to the specific adaptation rules described above, there are also language conversion rules (e.g. from HTML to WML). Four basic rules that can be used include:

- HTML Tags with similar syntax in WML are retained without change, e.g., <p>, <u>, <i>, , , <big>, <small>, ...
- HTML Tags which can be replaced by one or several related WML Tags are converted into the corresponding WML Tags, e.g., ... to <p>...</p>, ...
- HTML Tags which are invalid in WML are discarded, e.g., <embed>, <applet>, ...

- 1 • Complex HTML Tags are converted into a set of related WML Tags
2 according to actual situation, e.g., <table>, ...
3
4

5 In order to assist users in locating information quickly, the most important
6 information should be delivered first. This can be achieved by reorganizing the
7 web content into WML decks. A couple of exemplary decks are described in
8 more detail below.

9 **Exemplary Specific Architecture for WAP Adaptation**

10 Fig. 15 illustrates an exemplary system architecture 1500 that can be
11 utilized for WAP adaptation. Architecture 1500 is desirably implemented in
12 software. An object & page analysis module 1502 generates a function-based
13 object model for an original website 1504 using the techniques described above.
14 A content adaptation module 1506 makes adaptations according to function-based
15 object model-based adaptation rules 1508 and, where employed, language
16 conversion rules 1510. Such produces web-adapted content in the form of a new
17 WAP site 1512.

18
19 **Adaptation Example**

20 Fig. 10 shows an adaptation example for an Index Page 1000, in which
21 content with unsupported media types are removed, and several new decks 1002-
22 1014 are generated to show the original content at different layers. An index deck
23 1002 is an outline of the original page 1000. Detailed content resides in Deck 1-6
24 (i.e. decks 1004-1014). Fig. 16 shows the adaptation result in a WAP simulator
25 1600.

1 Fig. 17 shows an adaptation result of a Content Page 1700, in which
2 redundant content is removed, and the original page 1700 is divided into two
3 decks 1702, 1704 because of the memory limitation of WAP devices.

4

5 **Exemplary Computer Environment**

6 The embodiments described above can be implemented in connection with
7 any suitable computer environment. Aspects of the various embodiments can, for
8 example, be implemented, in connection with server computers, client
9 computers/devices, or both server computers and client computers/devices. As but
10 one example describing certain components of an exemplary computing system,
11 consider Fig. 18.

12 Fig. 18 illustrates an example of a suitable computing environment 1800. It
13 is to be appreciated that computing environment 1800 is only one example of a
14 suitable computing environment and is not intended to suggest any limitation as to
15 the scope of use or functionality of the inventive embodiments. Neither should the
16 computing environment 1800 be interpreted as having any dependency or
17 requirement relating to any one or combination of components illustrated in the
18 exemplary computing environment 1800.

19 The inventive techniques can be operational with numerous other general
20 purpose or special purpose computing system environments or configurations.
21 Examples of well known computing systems, environments, and/or configurations
22 that may be suitable for use with the inventive techniques include, but are not
23 limited to, personal computers, server computers, thin clients, thick clients, hand-
24 held or laptop devices, multiprocessor systems, microprocessor-based systems, set
25 top boxes, programmable consumer electronics, network PCs, minicomputers,

1 mainframe computers, distributed computing environments that include any of the
2 above systems or devices, and the like.

3 In certain implementations, the inventive techniques can be described in the
4 general context of computer-executable instructions, such as program modules,
5 being executed by a computer. Generally, program modules include routines,
6 programs, objects, components, data structures, etc. that perform particular tasks
7 or implement particular abstract data types. The inventive techniques may also be
8 practiced in distributed computing environments where tasks are performed by
9 remote processing devices that are linked through a communications network. In
10 a distributed computing environment, program modules may be located in both
11 local and remote computer storage media including memory storage devices.

12 In accordance with the illustrated example embodiment of Fig. 18
13 computing system 1800 is shown comprising one or more processors or
14 processing units 1802, a system memory 1804, and a bus 1806 that couples
15 various system components including the system memory 1804 to the processor
16 1802.

17 Bus 1806 is intended to represent one or more of any of several types of
18 bus structures, including a memory bus or memory controller, a peripheral bus, an
19 accelerated graphics port, and a processor or local bus using any of a variety of
20 bus architectures. By way of example, and not limitation, such architectures
21 include Industry Standard Architecture (ISA) bus, Micro Channel Architecture
22 (MCA) bus, Enhanced ISA (EISA) bus, Video Electronics Standards Association
23 (VESA) local bus, and Peripheral Component Interconnects (PCI) buss also
24 known as Mezzanine bus.

1 Computer 1800 typically includes a variety of computer readable media.
2 Such media may be any available media that is locally and/or remotely accessible
3 by computer 1800, and it includes both volatile and non-volatile media, removable
4 and non-removable media.

5 In Fig. 18, the system memory 1804 includes computer readable media in
6 the form of volatile, such as random access memory (RAM) 1810, and/or non-
7 volatile memory, such as read only memory (ROM) 1808. A basic input/output
8 system (BIOS) 1812, containing the basic routines that help to transfer information
9 between elements within computer 1800, such as during start-up, is stored in ROM
10 1808. RAM 1810 typically contains data and/or program modules that are
11 immediately accessible to and/or presently be operated on by processing unit(s)
12 1802.

13 Computer 1800 may further include other removable/non-removable,
14 volatile/non-volatile computer storage media. By way of example only, Fig. 18
15 illustrates a hard disk drive 1828 for reading from and writing to a non-removable,
16 non-volatile magnetic media (not shown and typically called a “hard drive”), a
17 magnetic disk drive 1830 for reading from and writing to a removable, non-
18 volatile magnetic disk 1832 (e.g., a “floppy disk”), and an optical disk drive 1834
19 for reading from or writing to a removable, non-volatile optical disk 1836 such as
20 a CD-ROM, DVD-ROM or other optical media. The hard disk drive 1828,
21 magnetic disk drive 1830, and optical disk drive 1834 are each connected to bus
22 1806 by one or more interfaces 1826.

23 The drives and their associated computer-readable media provide
24 nonvolatile storage of computer readable instructions, data structures, program
25 modules, and other data for computer 1800. Although the exemplary environment

described herein employs a hard disk 1828, a removable magnetic disk 1832 and a removable optical disk 1836, it should be appreciated by those skilled in the art that other types of computer readable media which can store data that is accessible by a computer, such as magnetic cassettes, flash memory cards, digital video disks, random access memories (RAMs), read only memories (ROM), and the like, may also be used in the exemplary operating environment.

A number of program modules may be stored on the hard disk 1828, magnetic disk 1832, optical disk 1836, ROM 1808, or RAM 1810, including, by way of example, and not limitation, an operating system 1814, one or more application programs 1816 (e.g., multimedia application program 1824), other program modules 1818, and program data 1820. Some of the application programs can be configured to present a user interface (UI) that is configured to allow a user to interact with the application program in some manner using some type of input device. This UI is typically a visual display that is capable of receiving user input and processing that user input in some way. Such a UI may, for example, comprises one or more buttons or controls that can be clicked on by a user.

Continuing with Fig. 18, a user may enter commands and information into computer 1800 through input devices such as keyboard 1838 and pointing device 1840 (such as a “mouse”). Other input devices may include a audio/video input device(s) 1853, a microphone, joystick, game pad, satellite dish, serial port, scanner, or the like (not shown). These and other input devices are connected to the processing unit(s) 1802 through input interface(s) 1842 that is coupled to bus 1806, but may be connected by other interface and bus structures, such as a parallel port, game port, or a universal serial bus (USB).

1 A monitor 1856 or other type of display device is also connected to bus
2 1806 via an interface, such as a video adapter 1844. In addition to the monitor,
3 personal computers typically include other peripheral output devices (not shown),
4 such as speakers and printers, which may be connected through output peripheral
5 interface 1846.

6 Computer 1800 may operate in a networked environment using logical
7 connections to one or more remote computers, such as a remote computer 1850.
8 Remote computer 1850 may include many or all of the elements and features
9 described herein relative to computer 1800.

10 As shown in Fig. 18, computing system 1800 can be communicatively
11 coupled to remote devices (e.g., remote computer 1850) through a local area
12 network (LAN) 1851 and a general wide area network (WAN) 1852. Such
13 networking environments are commonplace in offices, enterprise-wide computer
14 networks, intranets, and the Internet.

15 When used in a LAN networking environment, the computer 1800 is
16 connected to LAN 1851 through a suitable network interface or adapter 1848.
17 When used in a WAN networking environment, the computer 1800 typically
18 includes a modem 1854 or other means for establishing communications over the
19 WAN 1852. The modem 1854, which may be internal or external, may be
20 connected to the system bus 1806 via the user input interface 1842, or other
21 appropriate mechanism.

22 In a networked environment, program modules depicted relative to the
23 personal computer 1800, or portions thereof, may be stored in a remote memory
24 storage device. By way of example, and not limitation, Fig. 18 illustrates remote
25 application programs 1816 as residing on a memory device of remote computer

1 1850. It will be appreciated that the network connections shown and described are
2 exemplary and other means of establishing a communications link between the
3 computers may be used.

4

5 **Conclusion**

6 Compared to other approaches, the inventive approach described above has
7 more satisfactory results and brings the same consistent browsing experience to
8 users. Since an author's intention is well understood through the function-based
9 object model analysis, the content adaptation is quite reasonable. For example,
10 page function analysis (index/content page) has helped the decision making
11 process, in WAP and other scenarios, as to whether to keep a navigation bar or
12 not. Since the major purpose of an index page is to provide a navigation guide to
13 users, the navigation bar is retained in the index page. On the contrary, the major
14 purpose of the content page is to provide information to users, and, hence, the
15 navigation bar can be considered as redundant information, and is therefore
16 removed.

17 Another example is the generation of an index deck, as in Fig. 10. The
18 system first detects the navigation lists in the index page through function-based
19 object model analysis. At the same time, the parallel clustering relationship of
20 these navigation lists is also detected. The system then extracts the abstract
21 information from these navigation lists, and lists them as "peers" to generate the
22 new index deck, which, in turn, enables users to navigate the adapted content
23 easily.

24 The described methods and systems are advantageously adaptable to
25 different various websites because of the general nature of the approach. That is,

1 the described embodiments can be based on visual information and functional
2 property analysis instead of tag analysis. As a result, the methods are not only
3 able to handle HTML based websites, but can also be easily extended to other web
4 environment such as DHTML based websites (as set forth in the W3C).

5 Although the invention has been described in language specific to structural
6 features and/or methodological steps, it is to be understood that the invention
7 defined in the appended claims is not necessarily limited to the specific features or
8 steps described. Rather, the specific features and steps are disclosed as preferred
9 forms of implementing the claimed invention.

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